FREE PREVIEW CLAIM CARD

YES! Please send the Classic Refreshment Bel Air® Diner collection for my review as described in this announcement. I **need send no money now.** I will be billed with shipment. I am under no obligation. I understand that I can return my item free of charge.

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(Subject to acceptance)

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CUSTOMER: <FIRSTNAME> <LASTNAMEXXXXXX> ISSUE:

1:24 1955 Chevy® Bel Air® Convertible **EDITION SIZE: LIMITED TO 95 PRODUCTION DAYS**

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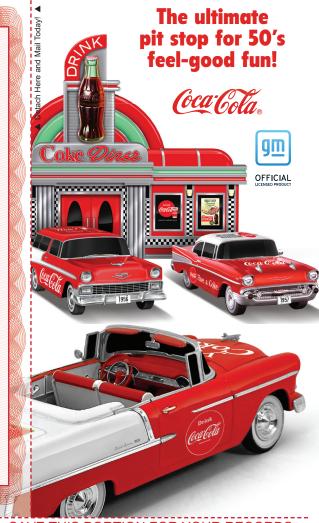
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CONGRATULATIONS, <FIRST NAME> <LAST NAME>!

The fabulous '50s are back with an all-new collection inspired by the unforgettable styling of the iconic Chevy® Bel Air® and the always-timeless taste of Coca-Cola®! And today, you are invited to enjoy an exclusive FREE PREVIEW!

The Classic Refreshment Bel Air® Diner collection brings you ALL 3 OF THE ICONIC TRI-FIVE BEL AIRS® (1955, 1956 and 1957) — each uniquely refreshed with vintage, period-specific Coke® graphics. They've never looked so cool! Plus, your collection will also include the Bel Air® Diner Display — the perfect way to show off your set and celebrate the unmatched flair of the coolest decade ever!

But please ACT NOW! Limited quantities are available!









| ITEM | DESCRIPTION | TOTAL |
|------|---|-----------------|
| 001 | 1955 Bel Air® Convertible is expertly sculpted to 1:24 scale to capture every decade-defining detail from its distinctive speedline styling to its iconically fabulous fins. | Included |
| 002 | Officially licensed, vintage Coca-Cola posters, signage and logos are pulled from the archives to offer an unprecedented level of authenticity to each sculpted Bel Air® and the diner display (included in future shipments with your subscription). | Included |
| 003 | Gleaming, vacuum-plated trim creates the remarkable luster of real chrome, bringing the Bel Air's® flashy style to your diner display, too! | Included |
| 004 | Strict 95-day production limit means each edition in the series could sell out fast. Your subscription ensures you get the FIRST CHANCE TO OWN. | Included |
| 005 | Hand-numbered editions are each paired with a matching, numbered Certificate of Authenticity — your assurance you've receive a genuine Coca-Cola and General Motors collectible. | Included |
| 006 | 365-Day Guarantee assures your satisfaction — or your money back! | Included |
| 007 | Reply now with no risk and enjoy your Premiere Issue, the "1:24-Scale 1955 Bel Air® Convertible", according to the terms described on the reverse side. | FREE PREVIEW |



| Issue Title | Respond By | Preferred Offer |
|--|------------|--------------------------------------|
| "1:24-Scale 1955 Chevy® Bel Air® Convertible" | XX/XX/XX | FREE PREVIEW (Subject to acceptance) |



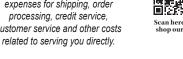


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100% money-back guarantee!

Here's How To Claim Your FREE PREVIEW of the Classic Refreshment Bel Air Diner collection:

Send no money now. Simply return your Free Preview Claim Card and, upon approval, we'll send you the"1:24 Scale 1955 Chevy® Bel Air® Convertible" to look over in your home for a **full month without risk or obligation**. It's then yours to keep for just two payments of \$44.99 (plus a total of \$14.00 shipping and service, and sales tax; see HamiltonCollection.com). Only your first payment will be billed with shipment.

You'll then continue to receive future issues in the *Classic Refreshment Bel Air*° *Diner* collection — including the diner display — as they are released. You may collect as many as you wish, or cancel at any time by simply notifying us.

And, by acquiring these editions directly from Hamilton, you're backed by our *365-Day Money-Back Guarantee*. Don't delay. We have only limited quantities, so claim your FREE PREVIEW today!

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