

## FREE PREVIEW CLAIM CARD

**YES!** Please send the *Classic Refreshment Bel Air® Diner* collection for my review as described in this announcement. I **need send no money now**. I will be billed with shipment. I am under no obligation. I understand that I can return my item *free of charge*.

Presented by  
The Hamilton Collection  
9204 Center For The Arts Drive  
Niles, IL 60714-1300

Signature \_\_\_\_\_ Email \_\_\_\_\_  
(Subject to acceptance) OPTIONAL (for product & shipping confirmation)

### PREFERRED OFFER FOR:

**CUSTOMER:** <FIRSTNAME> <LASTNAMEXXXXXX>  
**ISSUE:** 1:24 1955 Chevy® Bel Air® Convertible  
**EDITION SIZE:** LIMITED TO 95 PRODUCTION DAYS  
**REPLY BY:** 00/00/00  
**DEPOSIT:** SEND NO MONEY NOW!

57129084 658490016 410000458 0009600000014

<FIRSTNAME>, limited sculpted collectibles available! Reply by XX/XX/XX.

SAMPLE A SAMPLEINSKIXXXX  
SOME ADDRESSS STREET  
SOME ADDRESSS STREET  
SOME CITY, STATE XXXXXX

ACT NOW  
QUANTITIES  
ARE LIMITED!



Detach Here and Mail Today!

The ultimate  
pit stop for 50's  
feel-good fun!



Coca-Cola®



OFFICIAL LICENSED PRODUCT

▲ Detach Here and Mail Today! ▲

SAVE THIS PORTION FOR YOUR RECORDS



yes,  
Coke

Have a Coke

Now!



## CONGRATULATIONS, <FIRST NAME> <LAST NAME>!

The fabulous '50s are back with an all-new collection inspired by the unforgettable styling of the iconic Chevy® Bel Air® and the always-timeless taste of **Coca-Cola®**. And today, you are invited to enjoy an exclusive **FREE PREVIEW!**

The *Classic Refreshment Bel Air® Diner* collection brings you **ALL 3 OF THE ICONIC TRI-FIVE BEL AIRS®** (1955, 1956 and 1957) — each uniquely *refreshed* with vintage, period-specific **Coke®** graphics. They've never looked so cool! Plus, your collection will also include the Bel Air® Diner Display — the perfect way to show off your set and celebrate the unmatched flair of the coolest decade ever!

**But please ACT NOW!** Limited quantities are available!

ITEM	DESCRIPTION	TOTAL
001	<b>1955 Bel Air® Convertible is expertly sculpted to 1:24 scale</b> to capture every decade-defining detail ... from its distinctive speedline styling to its iconically fabulous fins.	Included
002	<b>Officially licensed, vintage Coca-Cola posters, signage and logos</b> are pulled from the archives to offer an unprecedented level of authenticity to each sculpted Bel Air® and the diner display (included in future shipments with your subscription).	Included
003	<b>Gleaming, vacuum-plated trim</b> creates the remarkable luster of real chrome, bringing the Bel Air's® flashy style to your diner display, too!	Included
004	<b>Strict 95-day production limit</b> means each edition in the series could sell out fast. Your subscription ensures you get the <b>FIRST CHANCE TO OWN</b> .	Included
005	<b>Hand-numbered editions</b> are each paired with a matching, numbered Certificate of Authenticity — your assurance you've receive a genuine <b>Coca-Cola</b> and General Motors collectible.	Included
006	<b>365-Day Guarantee</b> assures your satisfaction — or your money back!	Included
007	<b>Reply now with no risk</b> and enjoy your Premiere Issue, the "1:24-Scale 1955 Bel Air® Convertible", according to the terms described on the reverse side.	<b>FREE PREVIEW</b>

Presented by  
**The Hamilton Collection**  
A Division of *The Bradford Exchange*  
9204 Center For The Arts Drive, Niles, Illinois 60714-1300

<b>Issue Title</b> "1:24-Scale 1955 Chevy® Bel Air® Convertible"	<b>Respond By</b> XX/XX/XX	<b>Preferred Offer</b> <b>FREE PREVIEW</b> (Subject to acceptance)
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## 365-DAY GUARANTEE

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# Thank you for choosing Hamilton!

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# 100% money-back guarantee!

## Here's How To Claim Your FREE PREVIEW of the *Classic Refreshment Bel Air Diner* collection:

**Send no money now.** Simply return your Free Preview Claim Card and, upon approval, we'll send you the "1:24 Scale 1955 Chevy® Bel Air® Convertible" to look over in your home for a **full month without risk or obligation**. It's then yours to keep for just two payments of \$44.99 (plus a total of \$14.00 shipping and service, and sales tax; see HamiltonCollection.com). Only your first payment will be billed with shipment.

**You'll then continue to receive future issues in the *Classic Refreshment Bel Air® Diner* collection — including the diner display — as they are released. You may collect as many as you wish, or cancel at any time by simply notifying us.**

And, by acquiring these editions directly from Hamilton, you're backed by our *365-Day Money-Back Guarantee*. Don't delay. We have only limited quantities, so claim your FREE PREVIEW today!

**Fastest way to order:**  
[HamiltonCollection.com/CokeDiner](https://HamiltonCollection.com/CokeDiner)

